

STEEDEN **Where's Your STEEDEN Promotion**

Terms & Conditions

1. Information on how to enter forms part of the terms and conditions. By entering the competition, entrants accept these terms and conditions.
2. The promoter is: GRAY-NICOLLS Sports Pty Ltd, ABN: 75 004 999 044, 45 Wangara Road, Cheltenham VIC 3192, Australia.
3. Entry is via the website www.steeden.com.au, as advertised across Australian media channels and in-store point-of-sale. Eligible participants will be required to enter their details online, quote the store of purchase, provide a receipt number and upload a picture of their STEEDEN ball in a creative setting. Incomplete or incomprehensible entries will be ineligible. No responsibility will be accepted for late, lost or misdirected entries.
4. Eligible entries received by 30 June 2008 will automatically receive a free STEEDEN stress ball size 5 inches valued at RRP \$4.99 AUD. Eligibility refers to the participant following the terms and conditions as listed.
5. Entry is open to all permanent residents of Australia. Only one entry per unique purchase.
6. The competition is not open to employees of GRAY-NICOLLS Sports or any of their agents, contractors, consultants, their families (including de facto spouses) or to other persons assisting with the competition, including retailers and their staff.
7. GRAY-NICOLLS Sports reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these conditions of entry.
8. The competition commences on 24 April 2008 at 00:01 (AEST) and concludes on 19 September 2008 at 5pm (EDT) ("Promotion Period")
9. The competition is a game of skill. Entries will be judged on the creativity of the STEEDEN ball photo at the Promoters premises on 22 September 2008. Chance plays no part in determining the winner. Only one prize winner will be announced.
10. Judges' decision is final and no correspondence will be entered into. The prize can only be transferred at the absolute discretion of GRAY-NICOLLS Sports. The prize cannot be exchanged and is not redeemable for cash.

The winning entry will receive:

- o 2 tickets to the NRL Grand Final
- o Flights for 2 people from the winners nearest capital city to Sydney (if winners residence is not in NSW)
- o 1 night accommodation in central Sydney the night of the GRAND FINAL
- o Any other entitlements will be at the discretion of GRAY-NICOLLS Sports



The prize winner will be responsible for organising transport to and from the airport in their capital city or to the Grand Final if winner's residence is in NSW).

A parent or guardian must accompany any minors under the age of 18 to the game, on the flight and in the accommodation.

11. GRAY-NICOLLS Sports reserves the right to request the winner to provide proof of identity and proof of residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of GRAY-NICOLLS Sports.
12. No compensation will be payable if the winner is unable to use the prize as stated. If the prize is not utilised within the time period allocated it will be forfeited by the winner. GRAY-NICOLLS Sports reserves the right to substitute the prize or any element thereof for a prize or similar element of equal value.
13. The winner acknowledges that participation in any event or the taking of any prize may be subject to additional terms & conditions imposed by third parties. The winner must become acquainted with any additional terms & conditions of participation prior to participation in any event or the taking of any prize. GRAY-NICOLLS Sports does not accept any responsibility and is not liable for additional conditions imposed at any event or on the taking of any prize, nor for the breach of those conditions by any person.
14. GRAY-NICOLLS Sports reserves the right to refuse to allow a winner to take part in any or all aspects of the prize, if GRAY-NICOLLS Sports determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely participate in the prize. It is a condition of accepting the prize that the winner signs a legal release in a form determined by GRAY-NICOLLS Sports in its absolute discretion.
15. If for any reason this promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of GRAY-NICOLLS Sports, which corrupt or affect the administration security, fairness or integrity or proper conduct of this promotion, GRAY-NICOLLS Sports reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the competition, subject to any direction given under the Lottery and Gaming Regulation 1993 (SA).
16. Except for any liability which cannot be excluded by law GRAY-NICOLLS Sports:
 - (i) is not responsible for any problems or technical malfunction of any telephone network or lines, computer on line systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on any computer system or at any website, or any combination thereof, including (but not limited to) any injury or damage to participants or any other person's property related to or resulting from participation in this Promotion;
 - (ii) accepts no responsibility for any incorrect or inaccurate information, either caused by users or by any of the equipment or programming associated with or utilised in connection with this Promotion, or by any technical error that may occur in the course of this Promotion; and
 - (iii) accepts no responsibility for any error, omission, interruption, deletion, defect, delay in



operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of entries or entrants details.

17. The prize winner will be notified by phone on 22 September 2008, published in the Grand Final Edition of Big League Magazine, on sale 2 October 2008, and at www.steeden.com.au
18. GRAY-NICOLLS Sports and STEEDEN shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize, except for any liability which cannot be excluded by law.
19. GRAY-NICOLLS Sports and its agencies and companies associated with this promotion will take no responsibility for prizes damaged in transit.
20. All entries become the property of GRAY-NICOLLS Sports. All entries will be entered into a database and GRAY-NICOLLS Sports may use the entrant's names, addresses and telephone numbers for future promotional, marketing and publicity purposes in any media worldwide without notice and without any fee being paid unless otherwise advised by the entrant. The information entrants provide will be used by GRAY-NICOLLS Sports for the purpose of conducting this promotion. GRAY-NICOLLS Sports may disclose entrants' personal information to its contractors and agents to assist in conducting this promotion or communicating with entrants and to State and Territory lottery departments and winners' names may be published as required under the relevant legislation.
21. By entering the promotion, unless otherwise advised, each entrant also agrees that GRAY-NICOLLS Sports and STEEDEN may use entry information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant. GRAY-NICOLLS Sports and STEEDEN are bound by the National Privacy Principles in the Privacy Act 1988. Entrants can request access to the personal information GRAY-NICOLLS Sports holds about them by contacting GRAY-NICOLLS Sports. GRAY-NICOLLS Sports privacy policy is available on the GRAY-NICOLLS Sports web site www.gnsports.com

